



## Ernsting's family moves into the Schultheiss Quarter

**Berlin, 06.07.2023** – German textile retailer Ernsting's family opens a new 298 sqm store on the first floor of the Schultheiss Quartier in Berlin-Moabit.

Ernsting's family is above all a place to go for mothers: The colorful product range extends from modern home accessories to current, constantly changing fashion highlights for babies, children, teenagers and women, and men's underwear. The emphasis is on high quality at surprisingly low prices, making shopping for the family twice as much fun.

With around 1,900 stores in Germany and Austria, a multi-award-winning online presence and around 12,000 employees, Ernsting's family is one of the largest cross-channel providers in the German textile retail sector. In the 2020/21 financial year, Ernsting's family reported sales of around 1.04 billion euros. The company, based in Coesfeld (Westphalia), offers fashion and accessories for the whole family with a focus on lingerie, women's and children's clothing. Quality at surprisingly low prices is the premise of the company, which is continuously pursuing the development of new distribution channels and sales locations with social, societal and ecological responsibility.

### **"A small city within the city": About the Schultheiss Quartier.**

Opened in August 2018, the multifunctional Schultheiss Quartier center on the former site of the Schultheiss brewery in Berlin's Moabit district of Berlin-Mitte comprises approximately 20,000 square meters of retail space, 25,000 square meters of office space, 8,500 square meters of hotel space, a versatile food court, as well as a 2,400-square-meter fitness center and 400 car parking spaces.

"In the heart of Berlin-Mitte, the Schultheiss Quartier combines all facets of urban life such as working, shopping, accommodation and entertainment in a unique ambience."

explains Harald Gerome Huth, owner and managing director of HGHI Holding GmbH. The architect in charge, Max Dudler, also describes the Schultheiss Quartier as "a small city within the city". Schultheiss Quartier is only two kilometers from Berlin's main train station and is optimally connected to public transportation by numerous bus and subway lines (subway line U9: Turmstraße station / bus lines: M27, TXL, 101, 123, 187).

For more information, please visit [www.schultheissquartier.de](http://www.schultheissquartier.de) or follow us on Instagram and Facebook.

### About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level, and the planning, design and realization of grand visions. In the meantime, the real estate specialists can look back on a wealth of international experience that already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors a year from Germany and abroad with around 300 stores. For more information, visit [www.hghi.de](http://www.hghi.de).

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**Schultheiss**  
· QUARTIER ·



**TEGEL QUARTIER**  
Fußgängerzone  
GORKISTRABE



GESCHÄFTSZENTRUM

MARIENDORFER DAMM



Sankt  
Annen  
GALERIE

