

PRESS RELEASE 1/1

Vattenfall is opening a store at HGHI-Project Kranoldplatz



Berlin, 11th May 2022 – After having opened two new stores in autumn 2021 at the HGHI-projects Fußgängerzone Gorkistraße / Tegel Quartier and Schultheiss Quartier, the energy company Vattenfall is going to open another new 56 sqm large store at Kranoldplatz 3, district 12209 Berlin-Lichterfelde Ost.

The new stores provide a wide range of offers and information in four different areas, giving the opening concept its name "4 good reasons for Vattenfall": "Firstly customers can benefit from seeking advice in electricity and gas rates. They will learn about how to switch to green electricity and natural gas for instance", says Ansgar Marchel, team leader Trade Marketing & Strategic Campaigns. "Secondly, the store employees will explain about the numerous smart home products and additionally about how to manage the daily life more sustainable, safer and comfortable with them, saving energy at the same time."

A third pillar of the Vattenfall stores is the free rental service for cordless screwdrivers and bit sets, cable locators and power meters, in order to support people in the neighborhood during daily situations regarding relocation and do-it-yourself activities in a quick and easy way. Furthermore, the stores offer an insight into the "my highlights"-advantages by Vattenfall – from vouchers of cooperative partners, to raffles with prices like e-bikes, to free tickets for events in Hamburg or Berlin.

"At the stores we offer a modern, future oriented overall package. Here, customers can get to know and experience the world of Vattenfall. Our services and offers should make their life easier, so that they have more time for the important things in life", says Orkan Cakir, Sales Manager Vattenfall Hamburg/Berlin.

"A diverse range of local supply and services! That is what our innovative shopping centers stand for. We are happy to extend this wide range with another Vattenfall-store at our project in the south west of Berlin", says Harald Gerome Huth, owner and Managing Director of HGHI Holding GmbH.

The HGHI project Kranoldplatz, located in the southwest of the capital, includes the properties Kranoldplatz 3-6, Ferdinandstraße 31-35 and Lankwitzer Straße 25/26. The attractive properties in the well-kept and dignified Berlin district of Lichterfelde Ost in the Steglitz-Zehlendorf district offer high-quality retail, office and residential space. The urban quarter with numerous shopping facilities is also well connected to the Berlin city center by the Lichterfelde Ost S-Bahn station, which is within walking distance. Potsdamer Platz in the Berlin-Mitte district, for example, can be reached directly and without changing trains in only about fifteen minutes by S-Bahn. The area around Kranoldplatz therefore stands for excellent working and living conditions. The location development and revitalization of the HGHI will optimize the popular neighborhood with its individuality and increase the quality of life.

You can find further information at www.kranoldplatz.de.

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